

Bork.

Erik Bork • 3215 Donnybrook Lane, Cincinnati, Ohio 45251
419.215.8058 • ErikTheBork@gmail.com • www.BoldAsBork.com

EXPERIENCE

GREY - CINCINNATI, OHIO

Art Director - 2015 to present

- Art direction and design of responsive sites, social media campaigns, CRM experiences, and banner ads for a wide variety of brands under P&G, ConAgra Foods, and Smucker's

Rocket Science - CINCINNATI, OHIO

Senior Digital Designer - 2014 to 2015

- Designed logos, responsive sites, digital billboards, iPad apps, packaging, email blasts, and banner ads for healthcare companies including Stryker Orthopedics, Conmed, Mammutome, and Ethicon

POSSIBLE - CINCINNATI, OHIO

Senior Designer - 2013 to 2014

Designer - 2009 to 2013

- Design of digital properties including, but not limited to, homepages, microsites, Facebook contests, and banner ads for P&G and ConAgra Foods brands
- Worked closely with full creative teams to produce award-winning creative both quickly and on-brief

Car-Part.com - FORT WRIGHT, KENTUCKY

Graphic Designer - 2007 to 2009

- Implemented cohesive company design theme for all printed materials
- Designed promotional materials including trade show banners, t-shirt designs, and print ads
- Created HTML email newsletters and animated flash banners
- Rebranded all products, including logos, software icons, and PowerPoint presentations

Seapine Software - MASON, OHIO

Graphic Designer - 2005 to 2007

- Implemented complete company rebranding effort
- Designed promotional materials including trade show booths, t-shirt designs, and print ads
- Created animated Flash banners and HTML email blasts
- Worked closely with developers to produce software GUI elements, including icons and installation graphics

Center for Creative Instruction, Medical College of Ohio - TOLEDO, OHIO

Illustrator, Designer for Masters of Public Health Program - 2004

- Designed promotional materials for the MPH program, and educational animations for online learning

Office of Institutional Advancement, Medical College of Ohio - TOLEDO, OHIO

Student Intern, Web and Graphic Designer - 2002 to 2003

- Maintained internal sites, created and edited digital images, and designed promotional material and web pages

Center for Creative Instruction, Medical College of Ohio - TOLEDO, OHIO

Student Intern, Web Designer - 1996 to 2001

- Designed and maintained web sites under www.mco.edu
- Assisted in maintenance of computer hardware and network

EDUCATION

Bowling Green State University - BOWLING GREEN, OHIO

Major: Visual Communications Technology

Minor: Graphic Design

Minor: Glass Arts

Degree: Bachelor of Science in Technology

Graduation Date: 12/2002